



“GO THEREFORE AND MAKE
Disciples
OF ALL THE
Nations, Baptizing
THEM IN THE NAME OF
THE FATHER AND
OF THE SON AND OF THE
HOLY SPIRIT”

MATTHEW 28:19 (NKJV)





Alpha Ministries serves in more than 10 countries. We take the Gospel to places where no one has heard the name of Jesus Christ.

OUR MISSION

Alpha Ministries strives to establish vibrant fellowships of Jesus followers, mobilize disciples who make disciples, support persecuted frontline messengers, and transform communities and lives by bringing help, hope and healing.

OUR PURPOSE

Alpha Ministries is a need-response ministry that exists to fulfill The Christ Mission mandate to serve the spiritual and physical needs of people around the world.

EMBRACE THE JOY OF CHRIST THIS CHRISTMAS: **A SEASON OF CELEBRATION AND PROMISE**

Dear Friends,

Rejoice! The season to celebrate the birth of Christ is here!

Jesus has given us joy, and He desires that our joy be full (John 15:11). We should rejoice in this promise. Joy is a characteristic of Heaven, but it also touches this earth. In Luke 15:10, Jesus states, after the lost sheep and coin are restored in a parable: “Likewise, I say to you, there

is joy in the presence of the angels of God over one sinner who repents.”

Since joy is a promise to us, let us intentionally place ourselves in joy this Christmas season. This does not mean that all the circumstances of our lives are happy or free from sorrow. Joy rises above situations. Joy is present despite the challenges. In the countries where Alpha Ministries serves and supports frontline Gospel workers, these faithful Christians must push past the fear of persecution to experience joy.

In this Christmas catalog, we not only highlight ways you can partner with our Frontline Messengers in the Great Commission, but we also share how they commemorate the birth of our Savior. The pressures of persecution—even the





violence that often accompanies it—cannot and will not diminish the forgiving love that Christ’s first coming has brought to all of us.

From the manger to the empty tomb, and with all the joyful promises yet to be fulfilled, let us not simply ‘enjoy’ and strive to be merry. Instead, let us truly celebrate Christmas 2024 with active, abiding joy.

Joyful Christmas,

Brother Bennie
Alpha Ministries



THE LORD YOUR GOD IS WITH YOU, THE MIGHTY ONE WHO SAVES. HE WILL TAKE GREAT DELIGHT IN YOU, QUIET YOU WITH HIS LOVE, AND REJOICE OVER YOU WITH SINGING.

ZEPHANIAH 3:17



In many areas where Alpha Ministries serves, widows are often viewed as cursed for outliving their husbands. In these cultures, even their own families may abandon them, fearing that taking them in will bring misfortune and death. As a result, these widows are left destitute and hopeless.

The COVID-19 pandemic created even more widows and widowers in desperate need of support. Through donations, Alpha Ministries has provided food, shelter, clothing, and

medical care. Greater needs are met when these individuals are “adopted” by local Alpha Churches. Church leaders assess their spiritual condition, offer regular visits, and provide fellowship. If they are in Christ, they receive ongoing encouragement. If they are not yet saved, the church prays for them and shares the gospel, offering them hope in Christ.



**HE WHO HAS PITY ON THE POOR
LEND TO THE LORD, AND HE WILL
PAY BACK WHAT HE HAS GIVEN.**

PROVERBS 19:17 (NKJV)

02

M.A.P.S: PERSECUTION RESPONSE



Through Mission Assisting Persecuted Saints (M.A.P.S.), you can bring help and hope to persecuted believers facing discrimination, hostility, violence, arrest, and even death for their faith in Jesus Christ. Every day, believers in restricted and hostile nations pay a heavy price for their commitment to Christ. When we hear of an episode of persecution, we quickly send a team to assess the situation and provide assistance.

As global persecution rises, sometimes the only way to ensure a believer's safety and continued ministry is to relocate them. This is always a last resort, carefully decided through prayer and thought. We not only move them to a safer location but also provide shelter and a means of livelihood. M.A.P.S. provides legal assistance and any other critical support needed in their time of distress.



**YES, AND ALL WHO DESIRE TO LIVE
GODLY IN CHRIST JESUS WILL
SUFFER PERSECUTION.**

2 TIMOTHY 3:12 (NKJV)

03 FRONTLINE MESSENGER CARE PACKS



Frontline messengers receive no government subsidies, Social Security, or retirement benefits. Many serve in impoverished areas, where church tithes and offerings cannot support them. These dedicated servants of the Lord make great personal sacrifices every day to spread the Gospel, often going without the most basic needs that many of us take for granted.

The Frontline Care Pack for Pastors includes clothing, blankets, kitchen utensils, a clock,

an umbrella for the family, a carpet mat for the church, and other essentials tailored to their region. These packs are far more than a morale booster. They provide our workers with necessary items they can neither afford nor access, serving as a tangible expression of encouragement, provision, and love.



BLESSED IS HE WHO CONSIDERS THE POOR; THE LORD WILL DELIVER HIM IN TIME OF TROUBLE.

PSALM 41:1 (NKJV)

04 CHILDREN'S COMFORT PACK



For orphaned and underprivileged children in the Global South, Christmas Day does not offer any hope of gifts or enjoyment. It is often very difficult for a rejected child to find comfort, so providing a Comfort Pack is like providing tangible love. An Alpha Ministries gift pack includes items such as a school uniform, shoes, a raincoat, a hygiene kit, and toiletries. Gifts like these are given to children who otherwise wouldn't be able to receive them. Our Gospel Workers

don't just offer items to the children; they also share Christ with them. Although they have never met, they know that the pack was given to them by people who care about them.



I HAVE SHOWN YOU IN EVERY WAY, BY LABORING LIKE THIS, THAT YOU MUST SUPPORT THE WEAK. AND REMEMBER THE WORDS OF THE LORD JESUS, THAT HE SAID, 'IT IS MORE BLESSED TO GIVE THAN TO RECEIVE.'

ACTS 20:35 (NKJV)

05 BIBLES FOR NEW BELIEVERS



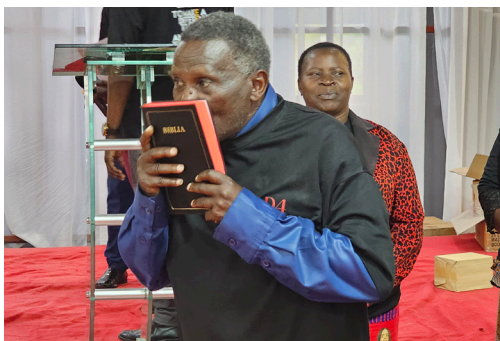
While the Bible remains the most popular, widely read book across the globe, more than two billion people have never had a chance to read God's Word. It is estimated that over 500 million believers worldwide do not have their own Bible. For too long, Christians in the Global South have been without Bibles. There are more than 95% of people in India alone who have never owned a Bible. It is difficult for a follower of Jesus to find a Bible. Every

believer in Jesus Christ should have access to a copy of the Scriptures.

Our goal is to distribute as many Bibles as possible to Christians in Asia and Africa. In addition to studying and cherishing these Bibles, believers will also be equipped with scriptural insights to share the Gospel with their unbelieving families and neighbors. Alpha Ministries has distributed over 580,000 Bibles to new believers since its inception.

**YOUR WORD IS A LAMP TO MY FEET
AND A LIGHT TO MY PATH.**

PSALM 119:105 (NKJV)



PRABHUDAN'S JOYFUL CHRISTMAS IN INDIA



At our church, we celebrate Christmas with great joy and enthusiasm. We dedicate an entire day to painting and decorating the church, while preparing sweet dishes to share. Many people from the village are invited to join us for a special Christmas Eve program filled with songs and performances by our children. We serve food to everyone, and all the children receive new clothes. Additionally, we provide clothes and food to the widows and orphans in the area. Because we live in a hostile region, we must inform the local police station about our celebration. They send security to ensure order, and we make sure to serve them as well.

RELIGION THAT GOD OUR FATHER ACCEPTS AS PURE AND FAULTLESS IS
THIS: TO LOOK AFTER ORPHANS AND WIDOWS IN THEIR DISTRESS AND
TO KEEP ONESELF FROM BEING POLLUTED BY THE WORLD.

JAMES 1:27



Our mission through the D4Dream Conference is bold yet clear: Empower a Leader and Transform the World. Our five-year plan is to equip 30,000 young Christians with the tools to develop their faith and leadership skills, and to offer scholarships to 3,000 aspiring young leaders to attend Bible College.

We are reminded of the urgent need for frontline messengers—those who are well-prepared and spiritually equipped. The path to

leadership is not just an educational journey but also a spiritual adventure, nurtured through conferences, training, internships, and essential stipends. The cost to support one young leader for a year of training is \$1,000. Supporting them through three years of Bible College costs \$3,000, which includes their stipend, conference training, and essential internship formation.



**SO THEN FAITH COMES BY
HEARING, AND HEARING BY THE
WORD OF GOD.**

ROMANS 10:17 (NKJV)

07 VITAL VOCATIONAL TRAINING



Women and girls living in poverty often have very few options in underdeveloped countries. The lack of respect and care they receive makes them vulnerable to those who would exploit them. Many suffer greatly because they are unable to support themselves. Through our project, Vocational Instruction Transforms-A-Life (V.I.T.A.L.), Alpha Ministries is breaking this cycle by providing vocational training in skills like sewing and embroidery.

The empowerment of self-sufficiency can break many chains that the enemy uses to discourage and oppress. V.I.T.A.L. training equips women and girls with skills they can use to earn a living wage, freeing them from societal pressures and giving them hope for a better future.



SHE EXTENDS HER HAND TO THE POOR, YES, SHE REACHES OUT HER HANDS TO THE NEEDY.

PROVERBS 31:20 (NKJV)

08 REACH OF GRACE



As our Frontline Messengers minister, they often encounter people lacking even the most basic necessities of life. Following Jesus' example, my parents began this ministry in 1963, organically responding to the needs around them as they devoted themselves to living out Christ's compassion. Whenever a need was identified, it was met—often in miraculous ways as God blessed their work. As my father traveled to spread the Gospel, my mother faithfully cared

for our family and served her community. Today, Reach of Grace project is designed to be just as fluid and responsive, especially in times of crisis. Our goal is to respond like Grace always did—meeting needs as they arise, reflecting the love of Christ in tangible ways.



AND THE KING WILL ANSWER AND SAY TO THEM, 'ASSUREDLY, I SAY TO YOU, INASMUCH AS YOU DID IT TO ONE OF THE LEAST OF THESE MY BRETHREN, YOU DID IT TO ME.'

MATTHEW 25:40 (NKJV)

JOY IN THE MOUNTAINS OF BANGLADESH



The indigenous peoples living on hillsides must be hardworking. They are also generous, especially at Christmas. During this time, children are on holiday from school, after being away for a year. Both parents and children buy new clothes and necessities at this time. The church community selects homes that will host food festivals. On Christmas Eve, some worship all night, singing songs. The celebrations continue after Christmas Day with organized programs that show how much the children have learned in their year away at school. This encourages students to study hard the next year.

IF YOU EXTEND YOUR SOUL TO THE HUNGRY AND SATISFY
THE AFFLICTED SOUL, THEN YOUR LIGHT SHALL DAWN IN
THE DARKNESS, AND YOUR DARKNESS SHALL BE AS THE
NOONDAY.

ISAIAH 58:10 (NKJV)

09 EMPOWERING RURAL FAMILIES THROUGH LIVESTOCK



In Global South, livestock provides a livelihood for two-thirds of the rural community. Livestock provides meat, milk, fibers, and more. Providing a family with a goat or a water buffalo is simple, and the benefits are immediate. Supplying livestock to rural families promotes self-sufficiency, security, and additional income. Animals are a tremendous blessing for many people living in rural areas of the Global South, empowering

families and communities to build better lives for themselves.



FOR GOD IS NOT UNJUST TO
FORGET YOUR WORK AND LABOR
OF LOVE WHICH YOU HAVE SHOWN
TOWARD HIS NAME, IN THAT YOU
HAVE MINISTERED TO THE SAINTS,
AND DO MINISTER.

HEBREWS 6:10 (NKJV)



In May of 2023, violent mobs in the state of Manipur, India, drove many Christians from their homes. Structures, including Churches, were burned. The unrest has not ended. More than 60,000 people are still displaced (according to government statistics). Our goals through Operation Refuge are to support persecuted Christians, build permanent homes for displaced Christians currently residing in relief camps, and establish new Christian communities. Our

dedicated field workers have identified 100 families most affected by persecution, having suffered the greatest losses. These families face an ongoing risk to their lives, loss of property, and disruption of livelihoods, making it impossible for them to return to their previous homes. The new metal homes will be constructed on donated land.



DEFEND THE POOR AND FATHERLESS; DO JUSTICE TO THE AFFLICTED AND NEEDY.

PSALM 82:3 (NKJV)

MOTORBIKES FOR MESSENGERS



With a basic motorbike, frontline workers serving in areas of persecution can greatly expand their ministry reach. While bicycles are helpful, elderly and disabled pastors struggle to perform their duties using them and are especially grateful for the time-saving benefits a motorbike provides.

In regions of persecution, pastors often encounter hostile crowds that gather to

harass them. They are particularly vulnerable at public transportation stations, where a crowd can quickly assemble to hinder their ministry efforts. In such situations, a motorbike provides a quick and safe means of escape. Beyond being a valuable tool for evangelism, a motorbike can serve as a lifeline in emergencies.



AND THIS GOSPEL OF THE KINGDOM WILL BE PREACHED IN ALL THE WORLD AS A WITNESS TO ALL THE NATIONS, AND THEN THE END WILL COME.

MATTHEW 24:14 (NKJV)

12 LIFEDROP: TANK UP WATER SUSTAINS LIVES



Every year, countless communities in Africa face severe water shortages that not only disrupt daily life but also threaten health and economic stability. By providing water tanks for rainwater harvesting, we can ensure that families have access to clean, safe water throughout the year. Your donation can turn the tide against drought, enabling these communities to thrive even during dry seasons. Everyone deserves a reliable source of water.



AND WHOEVER GIVES ONE OF THESE LITTLE ONES ONLY A CUP OF COLD WATER IN THE NAME OF A DISCIPLE, ASSUREDLY, I SAY TO YOU, HE SHALL BY NO MEANS LOSE HIS REWARD.

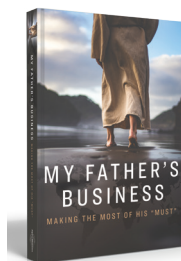
MATTHEW 10:42 (NKJV)



Do your friends and family know about ministries that serve persecuted Christians? Share a faith-building book with them and help them understand how Alpha Ministries began and continues to advance the Gospel despite the increasing persecution in the Global South. Order *My Father's Business: Making the Most of*

His Must for yourself
or as a gift for someone
else.

If you would like us to send the book with a complimentary card, simply fill out the “In Honor Of” section on the reply form.



REPLY FORM

No.	INVESTMENT GIFT	QUANTITY	AMOUNT EACH	TOTAL AMOUNT
1.	AWARE MINISTRY		\$ 50.00	\$
2.	MAPS [PERSECUTION RESPONSE]		\$ 125.00 Per Team	\$
3.	FRONTLINE MESSENGER CAREPACK		\$ 150.00	\$
4.	CHILDREN'S COMFORT PACK		\$ 50.00	\$
5.	BIBLES FOR NEW BELIEVERS		\$ 5.00	\$
6.	DANIEL D4TRAINING		\$ 1,000.00	\$
7.	V.I.T.A.L.		\$ 125.00	\$
8.	REACH OF GRACE		\$ 100.00	\$
9.	LIVESTOCK [WATER BUFFALO/GOAT]		Goat \$ 200 Buffalo \$ 800	\$
10.	OPERATION REFUGE		\$ 3,800.00 Per Home	\$
11.	MOTORBIKE FOR A MESSENGER		\$ 2000.00	\$
12.	LIFEDROP WATER TANKS		\$ 800.00	\$
13.	MY FATHER'S BUSINESS BOOK		\$ 10.00	\$

TOTAL ENCLOSED \$.....

Are you gifting to(investment gift name) in the honor of
.....(full name of honoree).

Please inform them with a Christmas greeting to the following address:

.....

.....

.....

*(Use separate paper for any additional honor gifts.)

'MY BRETHREN, COUNT IT ALL JOY...'

JAMES 1:2



Yes,

Brother Bennie, I will invest.

Where most needed this Christmas \$

Name

Address

.....

.....

Name:

Address:

City: State: Zip:

Email: Phone:

☐ I would like to use my credit card :

☐ Mastercard ☐ VISA Credit Card #

Expiration Date: CSC Code: Amount \$:

Authorized Signature :

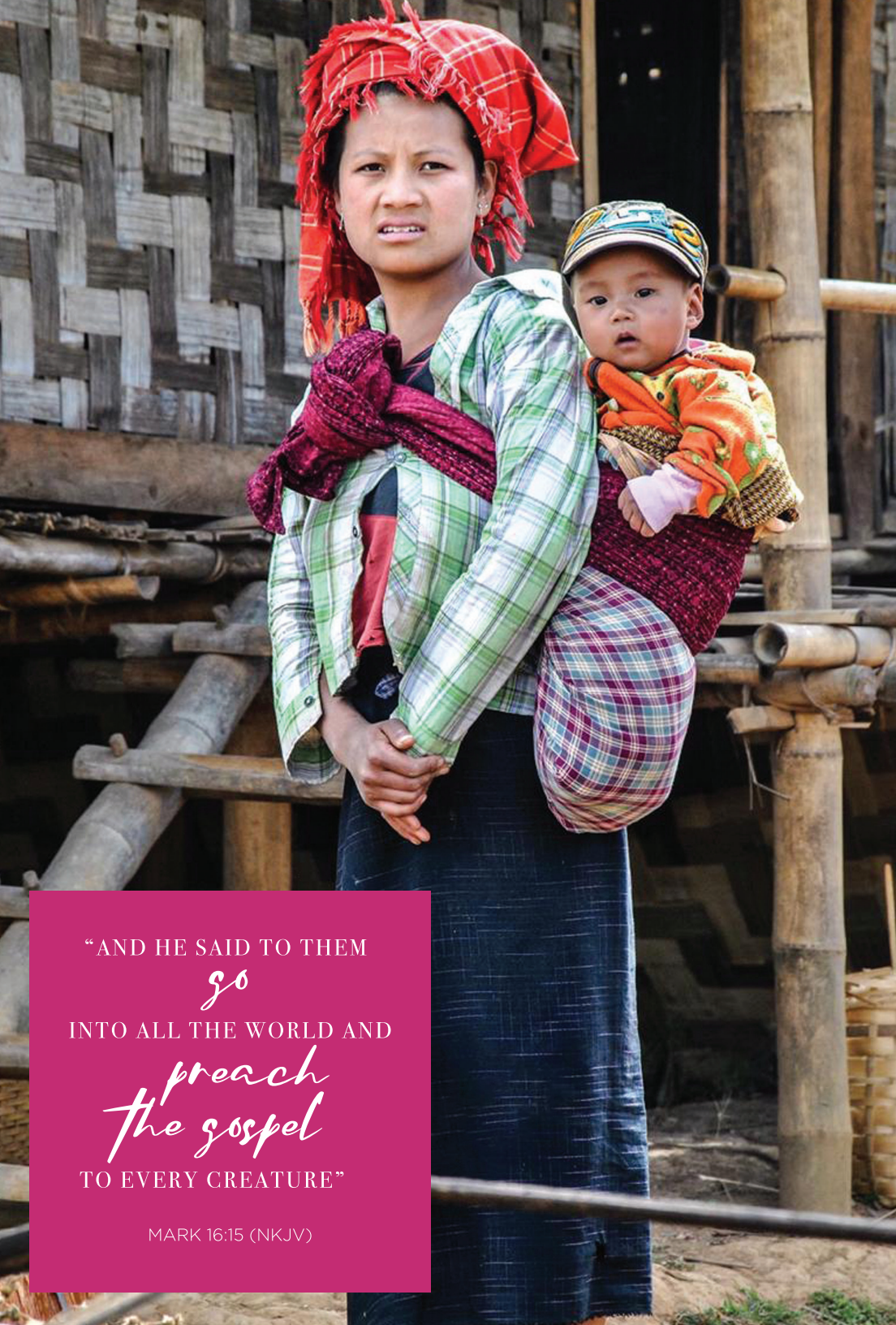


Alpha Ministries is a 501(c) (3) nonprofit charitable organization. All donations to Alpha Ministries are tax deductible to the extent allowed by law. Gifts designated "Where Most Needed" or those with no designation help Alpha Ministries' total evangelism efforts in sharing the Gospel of Christ by providing resources such as personnel, materials, support services, buildings, and equipment. To ensure financial accountability, Alpha Ministries is an accredited member of the Evangelical Council for Financial Accountability (ECFA). Our Board-approved policy is that all gifts designated for a specific project be applied to the project, with up to 10 percent used for administrative and fund-raising expenses. Occasionally we receive more contributions for a given project than can be wisely applied to the that project. When that happens, we use these funds to meet a similar pressing need. We do not provide goods or services in consideration for contributions.



(O) 434-929-2500 P. O. Box 4563 Lynchburg, VA. 24502-0563.
info@alphaministries.com www.AlphaMinistries.com

To give, visit AlphaMinistries.com/Donate
or call 434-929-2500




“AND HE SAID TO THEM
go
INTO ALL THE WORLD AND
preach
The gospel
TO EVERY CREATURE”

MARK 16:15 (NKJV)



P. O. Box 4563, Lynchburg, VA 24502, www.AlphaMinistries.com

 Facebook.com/AlphaMinistries

 [Instagram: www.instagram.com/alphafrontlinemessenger](https://www.instagram.com/alphafrontlinemessenger)
email: info@alphaministries.com